

WE CREATE DIGITAL EXPERIENCES THAT CONNECT BRANDS WITH CUSTOMERS THROUGH WEB, MOBILE AND SOCIAL APPLICATIONS

masFusion
Creative Technology Agency

USERS ARE THE CORE OF EVERYTHING WE DO.

masFusion builds web, mobile and social applications that connect brands with people to deliver measurable improvement in customer engagement.

Employing the best usability practices we test ideas before developing, making technology useful, intuitive and desirable.

We listen to user needs and desires to deliver new ways to make technology work for them.

Our software looks good, works properly and connects with your clients.

WHY WORK WITH US?



Increase user engagement



Boost conversions



More sales



Increase application use



Faster time to market



Happy and loyal users

OUR APPROACH



Linea Zapopan

WEB APPLICATIONS



BUSINESS GOALS

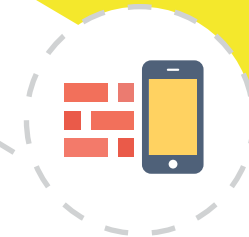
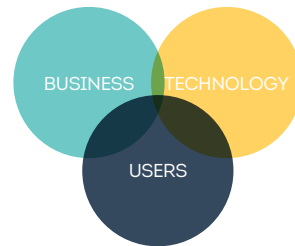


USER EXPERIENCE RESEARCH
Make technology useful, usable and desirable

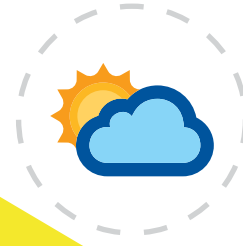


DIGITAL STRATEGY

Web, mobile, social apps and content



AGILE TECHNOLOGY DEVELOPMENT



PROJECT REPORT



OPTIMIZE AND EVALUATE



LAUNCH



Bernardette HOSPITAL



GUADALAJARA'S SOCCER TEAM



TECHNOLOGY



FASHION



RETAIL



AUTOMOTIVE



ENTERTAINMENT



SPORTS



EDUCATION



TOURISM



MEDIA



REAL ESTATE



HEALTH CARE



GOVERNMENT

WHERE ARE OUR CLIENTS?



masFUSION

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GUADALAJARA

Software Center
López Mateos Sur 2077

MEXICO CITY

Centraal
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